

Academic Program Assessment at UW-Madison
Barbara Walvoord, University of Notre Dame
March 28, 2006
Pyle Center, 702 Langdon Street

Intended Audience

Individuals who are involved in departmental and college/school academic program assessment activities including the development of assessment plans (department chairs, curriculum committee members, academic program committee members, and program assessment staff) and University Assessment Council members.

PROGRAM

(9:00-11:00 a.m.)

Assessment: Clear and Simple

During the workshop, participants will work directly on their own plans, to make them more useful to the department and more sustainable over time. We will follow three steps: articulating goals for student learning, selecting useful methods to observe how well students are achieving the academic program goals, and using the information for program improvement.

Issues addressed: What is the most simple, basic assessment plan that is effective, yet feasible given limitations of time and resources? How can we use the grading process for assessment? What other measures are appropriate? What is the role of student course evaluations? How can we integrate classroom assessment with program-level assessment? How can assessment be used in program review? Is assessment a type of research? What about the assessment we're already doing? How do we better articulate our efforts with each other?

11:30 a.m.-1:15 p.m. *Lunch provided.*

Strategies & Models for Academic Program Improvement

During this session, participants will learn about different models of assessment and consider which model(s) might work best for their programs? Further, we will explore how assessment outcomes can be used for academic program improvement.

To register: <http://www.ohrd.wisc.edu> – Search “-----” OR
(URL for registration...)

*Sponsored by the Office of the Provost and the University Assessment Council
with support from the Office of Human Resource Development*

1:30 p.m. – 3:00 p.m.

Meet with the University Assessment Council (Closed session)

Our discussion will focus on the challenges of managing and coordinating assessment activities across programs and departments.