

**Division of International Studies  
Assessment Report  
August 2008**

**Overview**

The year-long efforts of the re-accreditation self-study teams resulted in recommendations to expand the definition of the Wisconsin Idea to include the entire world, create a campus culture shift so that global education is expected and celebrated, and partner strategically to position ourselves as a leading global public research university.

In 2007-08, the Division of International Studies focused efforts on defining and setting measures to assess global competence and global engagement. It also worked to develop and implement assessment tools for overseas educational experiences.

**Assessment of Overseas Educational Experiences**

International Academic Programs and the Center for Business Education and Research (CIBER) worked together to create a pre- and post-study-abroad survey to assess outcomes for students who study abroad. The survey is in addition to comprehensive program evaluations completed by students and faculty involved in the programs. Our hope is that other schools and colleges will also find this tool useful and that the self-assessments will be used campus-wide in the future. The assessment forms are attached. Aggregate data from the assessments will be available in summer 2009.

**Assessing Global Competence**

In the spring of 2007, the Provost established a Task Force on Global Competence comprised of faculty, staff, alumni, and a state government representative. Professor Randy Dunham, School of Business, was the chair person. The committee's focus was to define global competence for UW–Madison undergraduate students, as well as appropriate global learning outcomes for all students, review learning opportunities currently available to meet global competence goals, recommend new areas for development, and identify methods of assessment.

The committee's full report will be presented in August 2008. Its recommendations include:

1. Creating a campus-wide student portfolio program to demonstrate, certify, and assess global proficiency. A pilot project will begin in fall 2008.
2. Removing barriers for students to study abroad and learn world languages.
3. Providing incentives to faculty and staff to participate in international teaching, research, learning, and outreach.

4. Linking defined global learning outcomes to campus-wide liberal education goals (LEAP).

#### **Assessment of the UW–Madison National Resource Centers**

The International Institute has agreed to provide a total of \$45,000 to support a one-time professional evaluation of all UW–Madison National Resource Centers (NRCs) to meet federal Title VI requirements to assess impact of NRC funding. The expectation is that the professional evaluation process will take place in Year 3 of the current funding cycle, 2008-09.

In addition to a comprehensive evaluation of the resource centers, centers that run summer immersion language programs will evaluate these programs in 2008.

#### **National Survey of Student Engagement (NSSE)**

During the fall of 2007 the Division of International Studies requested an over-sampling of past study-abroad participants. We look forward to receiving the results and plan to use the information obtained in conjunction with the self-assessment survey results to better define global learning outcomes.

#### **Assessment Initiatives for 2008-2009**

In the coming year, the Division of International Studies will implement the new study-abroad self-assessment survey, evaluate the eight National Resource Centers in the International Institute, pilot a portfolio program to assess global competence, and continue to define global learning outcomes. The Division will also identify additional tools and methods for assessing global engagement.